As per New CBCS Syllabus of BBA, 2nd Year, 3rd Semester, Common Core Syllabus for All the Universities in Telangana State w.e.f. 2019-20



INFORMATION **TECHNOLOGY** FOR BUSINESS

- R. G. Saha
- D. Suresh Babu
 - Mohd. Minhajuddin
 - S. Vijitha

Himalaya Publishing House

ISO 9001:2015 CERTIFIED

INFORMATION TECHNOLOGY FOR BUSINESS

[As per New CBCS Syllabus of BBA 2nd Year, 3rd Semester Common Core Syllabus for All Universities in Telangana State w.e.f 2019-20]

Dr. R. G. Saha MBA, M.Com, M.Sc(IT), M.Phil, Ph.D(fin.), Ph.D(mkt.), Associate Professor, Visiting Faculty to Various B.Schools, Founder, Archita Global Education, Bengaluru.

Dr. D. Suresh Babu M.Sc(Comp Sc.), Ph.D, Head, Department of Computer Science, Kakatiya Govt. Degree College, Hanamkonda, Warangal.

Mohd. Minhajuddin MCA,

Faculty, Department of Computer Science, Ethames Degree College, Panjagutta, Hyderabad.

S. Vijitha MCA, M.Tech(CSE), Head, Department of Computer Science, Keshav Memorial Institute of Commerce & Sciences, Hyderabad

With Best Compliments

K. SAI KIRAN

Himalaya Publishing House Pvt. Ltd.
Ph: 9396305282, 9959639895

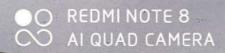
E-mail: hphhyderabad@hotmail.com





Himalaya Publishing House

ISO 9001:2015 CERTIFIED



© AUTHORS

AUTHURS

No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any starting mechanical, photocopying, recording and/or otherwise without the prior written permission of the No part of this publication may be reproduced, stored and/or otherwise without the prior written permission of the

First Edition: 2020



Published by Mrs. Meena Pandey for Himalaya Publishing House Pvt. Ltd.,

Ramdoot, Dr. Bhalerao Marg, Girgaon, Mumbai - 400 004 Phone: 022-23860170/23863863; Fax: 022-23877178

E-mail: himpub@bharatmail.co.in; Website: www.himpub.com

Branch Offices

New Delhi : Pooja Apartments, 4-B, Murari Lal Street, Ansari Road, Darya Ganj,

New Delhi - 110 002. Phone: 011-23270392, 23278631; Fax: 011-23256286

Nagpur : Kundanlal Chandak Industrial Estate, Ghat Road, Nagpur - 440 018.

Phone: 0712-2738731, 3296733; Telefax: 0712-2721216

Bengaluru Plot No. 91-33, 2nd Main Road, Seshadripuram, Behind Nataraja Theatre,

Bengaluru - 560 020. Phone: 080-41138821;

Mobile: 09379847017, 09379847005

Hyderabad : No. 3-4-184, Lingampally, Besides Raghavendra Swamy Matham, Kachiguda,

Hyderabad - 500 027. Phone: 040-27560041, 27550139

Chennai : New No. 48/2, Old No. 28/2, Ground Floor, Sarangapani Street, T. Nagar,

Chennai-600 017. Mobile: 09380460419

Pune : First Floor, Laksha Apartment, No. 527, Mehunpura, Shaniwarpeth

(Near Prabhat Theatre), Pune - 411 030. Phone: 020-24496323, 24496333;

Lucknow : House No. 731, Shekhupura Colony, Near B.D. Convent School, Aliganj,

Lucknow - 226 022. Phone: 0522-4012353; Mobile: 09307501549

Ahmedabad : 114, SHAIL, 1st Floor, Opp. Madhu Sudan House, C.G. Road, Navrang Pura,

Ahmedabad - 380 009. Phone: 079-26560126; Mobile: 09377088847

Ernakulam 39/176 (New No. 60/251), 1st Floor, Karikkamuri Road, Ernakulam, Cuttack

Kochi - 682011. Phone: 0484-2378012, 2378016; Mobile: 09387122121

: New LIC Colony, Behind Kamala Mandap, Badambadi,

Cuttack - 753 012, Odisha. Mobile: 9338746007

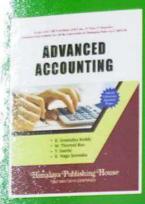
Kolkata 9/6, Dharmatala Road, Belurmath, Howrah-711 202, WB.

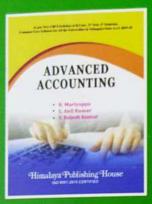
Phone: 7226054688; Mobile: 07439040301

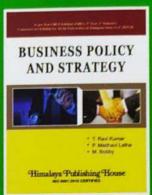
DTP by SPS, Bengaluru.

Printed at M/s. Sri Sai Art Printer, Hyderabad. On behalf of HPH.

ar Outstanding Publications for 3rd Semester New CBCS Syllabus of All the Universities in Telangana State

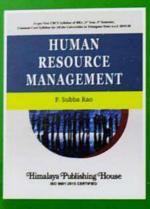




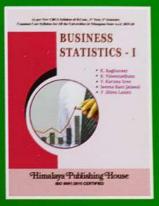


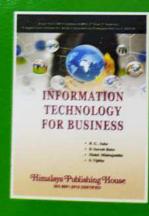


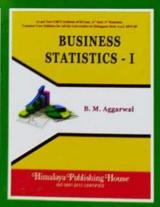


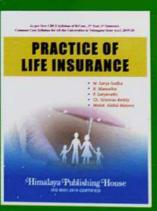


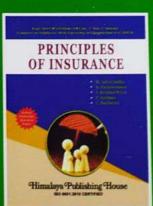












www.himpub.com





ISBN: 978-93-90515-66-0

PSM 0846

₹ 225/-

REDMI NOTE 8 AI QUAD CAMERA